

Collective Impact Efforts Tend to Transpire Over Four Key Phases

<i>Components for Success</i>	<i>Phase I</i> Generate Ideas and Dialogue	<i>Phase II</i> Initiate Action	<i>Phase III</i> Organize for Impact	<i>Phase IV</i> Sustain Action and Impact
<i>Governance and Infrastructure</i>	Convene community stakeholders	Identify champions and form cross-sector group	Create infrastructure (backbone and processes)	Facilitate and refine
<i>Strategic Planning</i>	Hold dialogue about issue, community context, and available resources	Map the landscape and use data to make case	Create common agenda (common goals and strategy)	Support implementation (alignment to goal and strategies)
<i>Community Involvement</i>	Facilitate community outreach specific to goal	Facilitate community outreach	Engage community and build public will	Continue engagement and conduct advocacy
<i>Evaluation And Improvement</i>	Determine if there is consensus/urgency to move forward	Analyze baseline data to ID key issues and gaps	Establish shared metrics (indicators, measurement, and approach)	Collect, track, and report progress (process to learn and improve)

Related Slides

Collective Impact Efforts Tend to Transpire Over Three Key Phases

<i>Components for Success</i>	Phase I Initiate Action	Phase II Organize for Impact	Phase III Sustain Action and Impact
<i>Governance and Infrastructure</i>	Identify champions and form cross-sector group	Create infrastructure (backbone and processes)	Facilitate and refine
<i>Strategic Planning</i>	Map the landscape and use data to make case	Create common agenda (common goals and strategy)	Support implementation (alignment to goal and strategies)
<i>Community Involvement</i>	Facilitate community outreach	Engage community and build public will	Continue engagement and conduct advocacy
<i>Evaluation And Improvement</i>	Analyze baseline data to ID key issues and gaps	Establish shared metrics (indicators, measurement, and approach)	Collect, track, and report progress (process to learn and improve)

Timing for Each Phase Varies by Collective Impact Initiative

<i>Initiative</i>	Phase I Initiate Action	Phase II Organize for Impact	Phase III Sustain Action and Impact
	<p><i>May 2010 – Dec 2010</i> (7 months)</p>	<p><i>Jan 2011 – Dec 2011</i> (12 months)</p>	<p><i>2012 →</i></p>
	<p><i>Sept 2010 – Feb 2011</i> (5 months)</p>	<p><i>Feb 2011 – Nov 2011</i> (9 months)</p>	<p><i>Nov 2011 →</i></p>
	<p><i>May 2011-Oct 2011</i> (5 months)</p>	<p><i>Nov 2011 – May 2012</i> (7 months)</p>	<p><i>June 2012 →</i></p>

The implementation of all collective impact efforts is determined by the specific local context of each initiative