

April 16-18, 2013 | Toronto, Ontario

Champions for Change:

Leading a Backbone Organization for Collective Impact



MAYTREE

For Leaders. For Change.

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**THE J.W. McCONNELL
FAMILY FOUNDATION**

**LA FONDATION DE LA
FAMILLE J.W. McCONNELL**

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Welcome!



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Day I Agenda Snapshot

1:00 pm	Plenary: Opening Session
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2:30 pm	Plenary: The Roles of the Backbone Organization
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4:15 pm	Break
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4:45 pm	Plenary: Leading in Complexity
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6:30 pm	Reception Dinner & Pod Conversation Café
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The Learning Journey

You are embarking on a journey -- with peers -- that explores your role and work as a Backbone leader. This journey is designed to offer you an opportunity to:

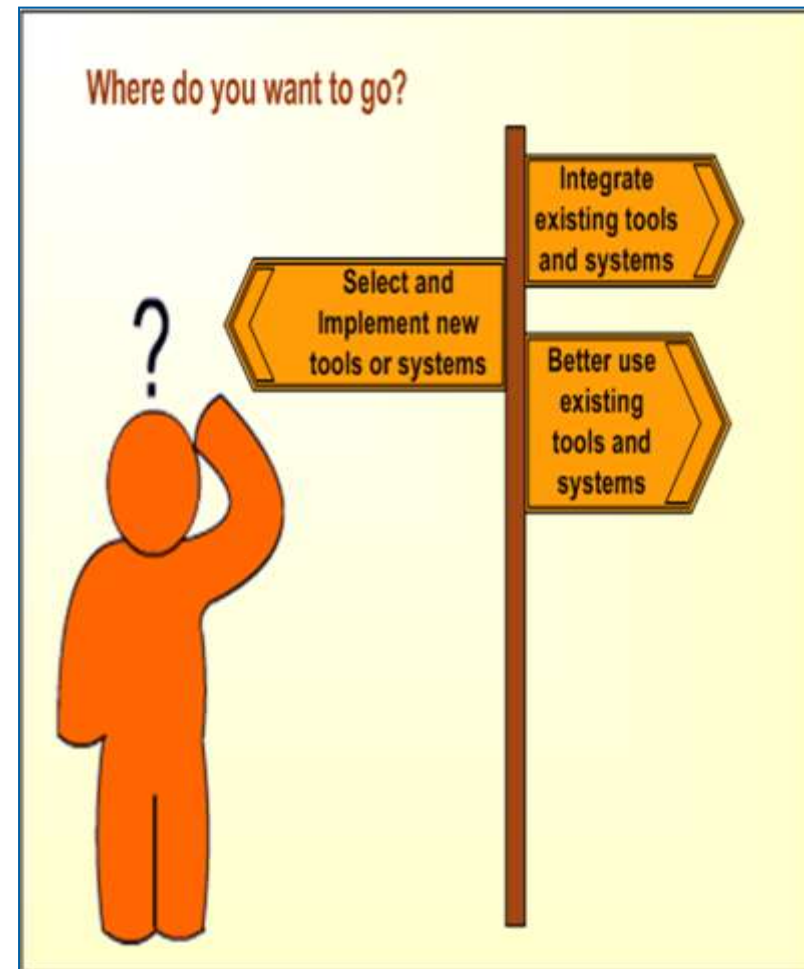
- **Deepen** your engagement with this emerging field of practice
- **Engage** the collective wisdom in this room
- **Reflect** with others and synthesize what we've learned
- **Prepare** -- as a collaborative leader -- for future action

In any true journey, there is a destination of mystery of which the journeyer is unaware.






– De Chardin

Tools for Learning Together

- Learning Wall
- Thought Leaders
- Learning Pods
- Workshops
- Twitter - **#collectiveimpact**
- Dinners



Our Learning Wall

-  Post a Question
-  Answer a Question
-  Write or draw your reflections from a conversation, speaker or workshop
-  Share your resource or quote
-  Highlight your insights & AHAs!





Follow Along Online

Workshop presentations are available online
at:

www.tamarackcci.ca

Tweet via:

[#collectiveimpact](https://twitter.com/collectiveimpact)

A decorative graphic at the top of the slide consists of several thick, overlapping lines in various colors: red, green, blue, yellow, pink, and black. The lines enter from the left and curve upwards and to the right, creating a dynamic, abstract shape.

An Introduction to Learning Pods

What is a Learning Pod?

- Small, self-facilitated groups of 8-10 peer learners
- Pods reflect a diversity of sectors, communities & experiences
- Pods help to support reflection; capture insights and generate wisdom





Why Learning Pods?

- **Accelerates** knowledge acquisition
- Allows concepts to be **explored in greater depth**
- **Links theories** and concepts to personal experience and actions
- **Surfaces assumptions** and challenges paradigms
- **Supports transformations** in individual and collective learning
- Strengthens professional **peer networks**



Self-Organize

Attend to your Pod's process. Appoint members to assume responsibility for the following two roles:

- **Conversation Facilitator** – The two tasks of this role are:
 1. Ensure everyone has a chance to speak
 2. Keep the group's conversation focused and on topic
- **Scribe** – The one task of this role is to:
 1. Capture highlights from your Pod's dialogue to post on the Learning Wall



Backbone Organizations: Our Question

What are the most pressing questions that you are bringing about the Backbone Organization?

Scribe your Pod's collective responses on post-its for the Learning Wall



Learning Pods

Day I – Evening Session



Pod Conversation Café

An Appreciative Inquiry:

- **Who Am I?**
- **What brings me to this work?**

Scribe your responses on post-its and add to the Learning Wall

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Welcome to Day II



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Learning Pods

Day II – Opening Session



Pod Reflection

As a pod, discuss...

What is percolating for you from yesterday?

Capture insights on post-its and add to the Learning Wall



Day II Agenda Snapshot

8:30 am	Welcoming the Learning Community
9:00 am	Plenary: The Effective Backbone Organization
10:30 am	<i>Break</i>
10:45 am	Concurrent Workshops
1:00 pm	Lunch
2:00 pm	Concurrent Workshops
4:00 pm	Break
4:15 pm	Plenary: Pod Conversations & Group Reflection
5:30 pm	Networking Reception



Learning Pods

Day II - Closing Session

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Champions for Change:

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Welcome to Day III



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Day III Agenda Snapshot

8:30 am	Welcoming the Learning Community
9:00 am	Plenary: Getting to Collective Impact
10:30 am	<i>Break</i>
11:00 am	Plenary: High Impact Issues
12:00 pm	Plenary: Closing Session
12:30 pm	<i>Lunch</i>
1:00 pm	Optional Group Planning Time (for those not travelling)



Learning Pods

Day III – Opening Session