

Evaluating Community Impact

CAPTURING AND MAKING SENSE OF COMMUNITY OUTCOMES

MONTRÉAL, QUÉBEC | OCTOBER 27-29, 2015

TAMARACK INSTITUTE

Special thanks to our event partners

RESSOURCE EN MOBILISATION DES COLLECTIVITÉS

Development by design
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THE J.W. McCONNELL FAMILY FOUNDATION

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clarity in data, power in presentation

The Canadian CED Network
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The Community Learning Centre initiative

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Module 11:

Synthesizing our Learning



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At the ECI Workshop

You will not....

- Became an evaluation expert
- Find a recipe that will work in any context and change initiative
- Have all your evaluation questions answered

You will

- Affirm what you know – and learn from others
- Explore emerging concepts, principles and methods suitable to evaluating community impact
- Engage with tools and methods that you can use in your community change efforts
- Build a supportive community



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Synthesizing the Learning

• Key Module Topics:

Day 1	Day 2	Day 3
The Dynamic Nature of Community Change	Population Level Change and Shared Measurement	Shared Measurement
Complexity-Based versus Traditional Evaluation	Evaluating Systems Changes	Communicating Evaluation Results
Designing Evaluations	System Change Methods	Synthesizing the Learning
Splash and Ripple Methods	Contribution Analysis	



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Step 1:



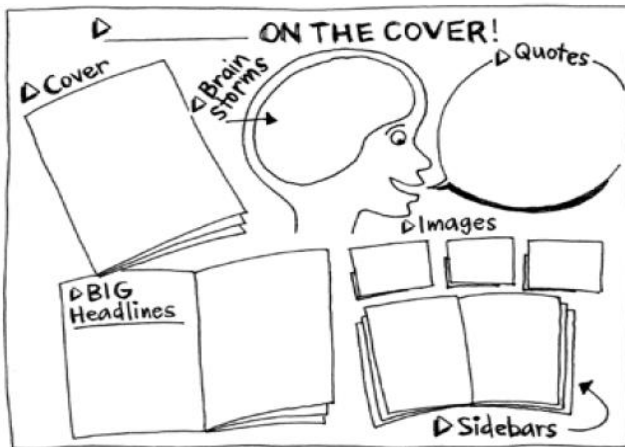
- In your table groups, discuss the key lessons that resonated from each of the modules
- What made this lesson useful?
- What other questions were raised?



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Step 2: Cover Story Exercise



- Pull your key lessons into the Cover Story Exercise
- What story will you tell your colleagues on Monday?



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Step 3: Poster Walk



- Visit the other table groups in the room.
- Look at the other posters.
- What themes emerge from these posters?
- Did your story change?



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Building a connected force for community change.

- Online Learning Communities
- Communities of Practice
- Monthly online seminars
- A monthly online journal – Engage! magazine
- Face to face learning events



To learn more email: tamarack@tamarackcommunity.ca



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